



THE CHOTA, A PROMISING NEW AVOCADO OF THE MEXICAN RACE.

(*Persea americana* Mill., S. P. I. No. 54272.)

Avocado growers in California and Florida are coming more and more to realize the importance of planting the hardiest varieties obtainable, since the damage done to avocado orchards by frost in both States is often serious. The Mexican avocados are the hardiest known, but usually they do not have good commercial characteristics. While searching for desirable sorts in Ecuador, a hitherto unknown avocado region, the Chota Valley was discovered, and from it several very promising varieties of the Mexican race were obtained. The one shown above, which has been named the Chota, is a fruit of good size and attractive appearance, with abundant flesh of very rich flavor. (Photographed, natural size, by Wilson Popenoe, Ibarra, Ecuador, February 19, 1921; P18424FS.)